



TiVo Enters Intellectual Property License Agreement with Telstra

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SAN JOSE, Calif.--(BUSINESS WIRE)-- [TiVo Corporation](#) (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that the company has entered a multi-year intellectual property (IP) license agreement with Telstra, a leading telecommunications and technology company in Australia. Under the agreement, Telstra will have access to TiVo's IP portfolios for devices and applications.

"Our long-term relationship with Telstra demonstrates how video service providers around the world enter into license agreements with TiVo to reach consumers with more innovative features and services," said Arvin Patel, executive vice president and chief intellectual property officer, Rovi Corporation, a TiVo company. "This announcement marks TiVo's continued growth in the Australian market and the value our intellectual property brings to operators like Telstra, looking to bring advanced experiences to TV and beyond."

TiVo has spent decades investing in research and development to create market-leading technologies for the media and entertainment industry. TiVo's innovative solutions touch practically every aspect of consumers' day-to-day interaction with their entertainment, enabling customers to build customized, next-generation digital entertainment solutions for users around the globe.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter [@tivo](#) or [@tivoforbusiness](#).

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