



TiVo Signs Long-Term Intellectual Property License With Starz Entertainment, LLC

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SAN JOSE, Calif.--(BUSINESS WIRE)-- [TiVo Corporation](#) (NASDAQ: TIVO), a global leader in entertainment technology and audience insights, today announced that Starz Entertainment, LLC, a media distribution company that owns several TV networks in the U.S., signed a long-term intellectual property (IP) license. Starz is acquiring a license to the TiVo patent portfolios and the over-the-top (OTT) assets of the Intellectual Ventures patent portfolio under the TiVo/IV licensing partnership.

"This licensing agreement with Starz emphasizes the importance of TiVo's patent portfolios, especially for companies who are working to keep up with rapid developments and changes in the OTT space," said Arvin Patel, executive vice president and chief intellectual property officer, Rovi Corporation, a TiVo company. "By leveraging TiVo innovations, TV networks and other OTT companies can quickly strengthen or upgrade the entertainment experiences they provide and in turn, spend more time and energy focused on other business priorities."

TiVo has spent decades investing in research and development to create market-leading technologies for the media and entertainment industry. TiVo's innovative solutions touch practically every aspect of consumers' day-to-day interaction with their entertainment, enabling businesses to build customized, next-generation digital entertainment solutions for users around the globe.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at [tivo.com](#) or follow us on Twitter [@tivo](#) or [@tivoforbusiness](#).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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