



TiVo Renews Intellectual Property License Deal With Alticast

March 14, 2018

Agreement Will Enable Alticast to Continue Delivering Innovative Content Discovery Solutions to Leading Pay-TV Providers in Korea

SINGAPORE--(BUSINESS WIRE)-- [TiVo Corporation](#) (NASDAQ: TIVO), a global leader in entertainment technology and audience insights today announced that Alticast, an end-to-end media technology provider, has renewed its intellectual property (IP) license to deliver advanced entertainment products in Korea.

The IP license covers the patent portfolio of Rovi Corporation, a TiVo company, enabling Alticast to deliver video solutions to Korea's leading entertainment industry players, including IPTV, cable and direct-to-home (DTH) platform providers.

As the leading supplier of middleware, interactive program guide (IPG), content protection, Service Delivery Platform (SDP), UX virtualization and OTT products for the advanced Korean pay-TV market, Alticast is committed to providing innovative solutions for platforms in today's competitive market. "With access to a TiVo patent portfolio, we can further deliver advanced, future-ready solutions for our customers to stay relevant amidst a fragmented market, while providing high-performance entertainment experiences to consumers," said Dosa Park, Head of Platform Business Division, Alticast.

"This license agreement emphasizes the value TiVo's innovations bring to the competitive, rapidly expanding entertainment industry," said Arvin Patel, executive vice president and chief intellectual property officer, Rovi Corporation, a TiVo company. "We are excited to further collaborate with Alticast in helping to enable pay-TV platform providers in Korea to offer unique, innovative and personalized entertainment experiences."

TiVo has spent decades investing in research and development to create market-leading technologies for the media and entertainment industry. TiVo's innovative solutions touch practically every aspect of consumers' day-to-day interaction with their entertainment, enabling customers to build customized, next-generation digital entertainment solutions for users around the globe.

About TiVo

TiVo Corporation (NASDAQ: TIVO) is a global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world's leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com or follow us on Twitter [@tivo](#) or [@tivoforbusiness](#).

Caution Concerning Forward-Looking Statements

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to TiVo's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. TiVo undertakes no obligation to update any forward-looking statements.

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Source: TiVo Corporation